

Public Relations Pathway

START
HERE

STOP

Production Assistant

- Prepares the cast and crew for daily shoots, conveys instructions from the director
- High School Diploma, On-The-Job Training
- Wage: \$28,800

STOP

Journalist

- Covers news and shares stories through print
- Bachelor's Degree
- Wage: \$62,300

STOP

News Reporter

- Researching and writing informational news articles about real events using an unbiased perspective.
- Bachelor's Degree
- Wage: \$68,900

STOP

Public Relations

- In charge of strategic communication processes.
- Master's Degree
- Wage: \$146,100



Need a tour guide? Contact your personal navigator!